

# Vinamra Gupta

## PROFESSIONAL SUMMARY

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Proficient in data analysis to uncover insights and support strategic decision-making, with a strong foundation in finance to add business context. Integrate financial knowledge with analytical skills to deliver actionable results that create value. Eager to collaborate with cross-functional teams and contribute to translating insights into practical strategies for business growth.

## EDUCATION

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<b>Bachelor of Business Administration</b> (Management) University Of Lucknow	2021 - 2024 Grade: 6.3/10.0
<b>Intermediate (Class XII)</b> Brightway Inter College	2020 - 2021 Grade: 74.0%
<b>Matriculation (Class X)</b> Lucknow Public College	2018 - 2019 Grade: 65.0%

## PROJECTS

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**RCB- IPL Strategy Analysis** ( [Github](#) ) ( [Demo](#) ) May 2025

- Processed and analyzed 10000+ rows of IPL match data from 22 tables using SQL to extract key player performance metrics (strike rate, economy, wickets).
- Compared KPIs to evaluate player effectiveness, highlighting strengths and weaknesses for decision-making.
- Proposed an optimized team lineup and strategic recommendations based on data-driven insights.
- Tools: SQL, Excel, and PowerPoint.

**IT Ticket Analysis** ( [Demo](#) ) March 2025

- Analyzed IT ticket data to assess agent performance, resolution efficiency, and customer satisfaction.
- Developed Excel visualizations to track ticket resolution patterns, productivity metrics, and performance trends.
- Applied statistical techniques to evaluate efficiency, uncover performance gaps, and identify departments needing improvement to enhance service quality.
- Tools: Excel, Word, PowerPoint.

## CERTIFICATIONS

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**Professional Certification Course in Data Science** Newton School February 2025

- Gained expertise in data science and analytics, including data manipulation, visualization, and predictive modeling using Power BI, SQL, and Excel.
- Developed skills in statistical analysis, machine learning, and data-driven decision-making to generate meaningful insights.

**SQL- MySQL for Data Analytics and Business Intelligence** Udemy ( [Link](#) ) December 2023

- Gained expertise in data extraction, transformation, and analysis using SQL.
- Skilled in writing complex queries, joins, aggregations, and performance optimization to generate analytical insights.

## SKILLS

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**Computer Languages:** Python  
**Data Tools:** Power BI  
**Software Packages:** MySQL, Excel  
**Soft Skills:** Communication Skills, Critical Thinking, Presentation Skills  
**Others:** Spreadsheet, Microsoft Office