Vinamra Gupta

PROFESSIONAL SUMMARY

Proficient in data analysis to uncover insights and support strategic decision-making, with a strong foundation in finance to add business context. Integrate financial knowledge with analytical skills to deliver actionable results that create value. Eager to collaborate with cross-functional teams and contribute to translating insights into practical strategies for business growth.

EDUCATION

Bachelor of Business Administration (Management) 2021 - 2024
University Of Lucknow Grade: 6.3/10.0

Intermediate (Class XII) 2020 - 2021
Brightway Inter College Grade: 74.0%

Matriculation (Class X) 2018 - 2019
Lucknow Public College Grade: 65.0%

PROJECTS

RCB- IPL Strategy Analysis (Github) (Demo) May 2025

- Processed and analyzed 10000+ rows of IPL match data from 22 tables using SQL to extract key player performance metrics (strike rate, economy, wickets).
- Compared KPIs to evaluate player effectiveness, highlighting strengths and weaknesses for decision-making.
- Proposed an optimized team lineup and strategic recommendations based on data-driven insights.
- Tools: SQL, Excel, and PowerPoint.

IT Ticket Analysis (Demo) March 2025

- Analyzed IT ticket data to assess agent performance, resolution efficiency, and customer satisfaction.
- Developed Excel visualizations to track ticket resolution patterns, productivity metrics, and performance trends.
- Applied statistical techniques to evaluate efficiency, uncover performance gaps, and identify departments needing improvement to enhance service quality.
- Tools: Excel, Word, PowerPoint.

CERTIFICATIONS

Professional Certification Course in Data Science Newton School February 2025

- Gained expertise in data science and analytics, including data manipulation, visualization, and predictive modeling using Power BI, SQL, and Excel.
- Developed skills in statistical analysis, machine learning, and data-driven decision-making to generate meaningful insights.

SQL- MySQL for Data Analytics and Business Intelligence Udemy (Link) December 2023

- Gained expertise in data extraction, transformation, and analysis using SQL.
- Skilled in writing complex queries, joins, aggregations, and performance optimization to generate analytical insights.

SKILLS

Computer Languages: Python
Data Tools: Power BI
Software Packages: Excel, MySQL
Soft Skills: Presentation Skills, Critical Thinking, Communication Skills
Others: Microsoft Office, Spreadsheet