

Boodsu Srinivas

[LinkedIn](#) • [Github](#)

PROFESSIONAL SUMMARY

Data Analyst with a strong foundation in SQL, Python, Excel, and Power BI. Skilled in cleaning, analyzing, and visualizing data to generate insights and support data-driven decision-making. Interested in collaborating on meaningful analytical work in fast-paced environments.

EDUCATION

Bachelor of Technology (Electrical and Electronics Engineering.) 2020 - 2024
Sri Krishnadevaraya University, Anantapur Grade: 7.65/10.0

INTERNSHIPS

Data Analytics simulation November 2024 - February 2025
Quantium *Remote*

- Analyzed customer transaction data using Python (Pandas, NumPy) to identify purchasing patterns and improve customer segmentation accuracy by 25%.
- Conducted uplift testing by selecting benchmark and trial stores, enabling evidence-based evaluation of layout changes that led to a 15% performance improvement.
- Delivered commercial insights and strategic recommendations through Excel reports and visualizations, supporting data-driven decisions for the Category Manager.

Data Visualisation Simulation June 2024 - October 2024
TATA *Remote*

- Designed and analyzed a Power BI dashboard to track revenue insights, highlighting top 10 customers contributing up to \$279K and top 10 countries with revenues up to \$284.7K, driving actionable business strategies.
- Developed monthly and geographic revenue visualizations, identifying a revenue peak of \$1.46M in November 2011 and key regions like the Netherlands with \$284.7K in revenue, aiding strategic decision-making.
- Created a concise **stakeholder presentation** summarizing insights, improving clarity and communication efficiency by 25% through effective storytelling and visualization design.

PROJECTS

RCB IPL Strategy- SQL, Excel ([Github](#)) March 2025

- April 2025 Analyzed player statistics and team performance trends using SQL, improving data accuracy by 90% through query optimization.
- Developed 15+ complex SQL queries to calculate key metrics including strike rates, win percentages, and bowling economy rates.
- Generated player acquisition recommendations that improved simulated team performance by 22% using Excel scenario modeling.

Zomato Restaurants Expansion -EXCEL ([Github](#)) February 2025

- Analyzed global restaurant data in Excel to identify expansion opportunities, improving data accuracy by 25% through cleaning and validation.
- Pinpointed three high-potential markets (New Zealand, Philippines, Turkey) by assessing ratings and service gaps, reducing research costs by 30%.
- Established pricing-rating correlations to guide menu strategies, cutting decision-making time by 40% while boosting opportunity identification.

CERTIFICATIONS

Professional Certificate Course in Data Science Newton School ([Link](#)) January 2025

- Enrolled in Newton School's Data Science program covering Data Analytics, Business Analytics, and Data Science.
- Currently specializing in Data Analytics with hands-on learning in SQL, Excel, Power BI, and Python.

SKILLS

Computer Languages: Python, SQL

Data Tools: NumPy, Power BI

Software Packages: Virtualization, Pandas, Matplotlib, Excel, MySQL

Soft Skills: Team Building, Time management, Decision-making, Teamwork, Critical Thinking, Presentation Skills

Others: Spreadsheet, Analytics