

Saahil Saiyed

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PROFESSIONAL SUMMARY

Data Analyst with 2 years of experience at Reliance Brands Limited, skilled in Power BI, SQL, Excel, and Power Query. Proficient in developing interactive dashboards, creating DAX-based performance measures, and building optimized data models. Experienced in analyzing business performance, streamlining reporting processes, and delivering actionable insights to support strategic decision-making and operational excellence

EDUCATION

Bachelor of Technology (Information technology) Modern College	2020 - 2023 Grade: 8.3/10.0
Intermediate (Class XII) Ideal College	2018 - 2020 Grade: 62.03%
Matriculation (Class X) Sacred Heart High School Junior College	2010 - 2018 Grade: 78.6%

EXPERIENCE

Data Analyst November 2023 - Present
Reliance Brands Limited *Ghansoli*

- Designed and implemented **interactive Power BI dashboards** to monitor AOP, MTD, QTD, and YTD performance, enabling management to make faster, data-driven decisions.
- Leveraged **SQL** to extract, clean, and analyze complex retail datasets, ensuring high data integrity and accuracy across business reports.
- Built **dynamic DAX measures** and optimized data models that automated profitability tracking and performance variance analysis across 100+ stores.
- Partnered with **Sales, Finance, and Operations** teams to identify performance gaps and uncover revenue opportunities, directly contributing to improved business planning and execution.
- Streamlined data refresh cycles and reporting workflows using **Power Query and Excel automation**, cutting manual effort by nearly **40%** and improving overall reporting efficiency

PROJECTS

Customer Shopping Behavior Analysis ([Github](#)) October 2025

- Analyzed **10K+ e-commerce customer records** using **Python (Pandas)** for **data cleaning, feature engineering, and transformation**, improving **data accuracy** and **analytical efficiency**.
- Performed **advanced SQL querying** and **customer segmentation** in **PostgreSQL** to identify **revenue drivers, retention patterns, and high-value customer cohorts**, contributing to a **12% increase** in customer retention insights accuracy.
- Developed an interactive **Power BI dashboard** with **KPI monitoring, sales trend analysis, and customer loyalty metrics**, enabling stakeholders to make **data-driven business decisions** and improve **reporting efficiency by 20%**.

Revenue Insights – Hospitality Domain ([Github](#)) August 2024

- Developed an interactive **Power BI dashboard** to analyze **5K+ customer feedback records** for a **hospitality company**, tracking **customer satisfaction trends** and **service performance** across locations.
- Identified **service gaps** and **high-performing branches** through **sentiment analysis** and **KPI analysis**, contributing to a **15% improvement** in customer satisfaction scores.
- Delivered **data-driven insights** on **customer preferences** and **amenity usage**, supporting **marketing** and **operational strategy decisions**.

Sales Insight ([Github](#)) March 2003

- Designed an end-to-end **sales analytics dashboard** to track **revenue, profit margins, product performance, and regional sales trends** across multiple business units.
- Enabled business teams to monitor **monthly and yearly growth patterns**, improving **sales forecasting accuracy by 25%** through **KPI-driven analysis** and **trend reporting**.

- Integrated and modeled **transactional and inventory data** using **advanced SQL queries** and **Power BI/Tableau** to develop **interactive dashboards**, contributing to a **15% reduction in out-of-stock events**.

CERTIFICATIONS

Power Bi PwC ([Link](#))

December 2023

- Strengthened Power BI skills through a client-focused job simulation.

Data Analytics KPMG ([Link](#))

October 2023

- Completed a Data Analytics simulation focused on customer targeting and data quality assessment.

SKILLS

Data Tools: Power BI, Power BI

Software Packages: Excel, MySQL, Excel

Additional Courses: Data Structure

Soft Skills: Presentation Skills, Public speaking

Others: Problem-Solving