

Saahil Saiyed

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PROFESSIONAL SUMMARY

Data Analyst with 2 years of experience at Reliance Brands Limited, skilled in Power BI, SQL, Excel, and Power Query. Proficient in developing interactive dashboards, creating DAX-based performance measures, and building optimized data models. Experienced in analyzing business performance, streamlining reporting processes, and delivering actionable insights to support strategic decision-making and operational excellence

EDUCATION

Bachelor of Technology (Information technology) Modern College	2020 - 2023 Grade: 8.3/10.0
Intermediate (Class XII) Ideal College	2018 - 2020 Grade: 62.03%
Matriculation (Class X) Sacred Heart High School Junior College	2010 - 2018 Grade: 78.6%

EXPERIENCE

Data Analyst November 2023 - Present
Reliance Brands Limited *Ghansoli*

- Designed and implemented **interactive Power BI dashboards** to monitor AOP, MTD, QTD, and YTD performance, enabling management to make faster, data-driven decisions.
- Leveraged **SQL** to extract, clean, and analyze complex retail datasets, ensuring high data integrity and accuracy across business reports.
- Built **dynamic DAX measures** and optimized data models that automated profitability tracking and performance variance analysis across 100+ stores.
- Partnered with **Sales, Finance, and Operations** teams to identify performance gaps and uncover revenue opportunities, directly contributing to improved business planning and execution.
- Streamlined data refresh cycles and reporting workflows using **Power Query and Excel automation**, cutting manual effort by nearly **40%** and improving overall reporting efficiency

PROJECTS

Customer Shopping Behavior Analysis ([Github](#)) October 2025

- **Analyzed customer behavior for an E-commerce Retailer** using **Python (Pandas)** for data cleaning, feature engineering, and preparation.
- Executed advanced segmentation and querying in **PostgreSQL** to identify revenue drivers and customer loyalty status.
- Built an interactive **Power BI dashboard** and presentation to report actionable insights to stakeholders.

Revenue Insights – Hospitality Domain (2023) August 2024

- Developed a customer feedback analysis dashboard in Power BI for a hospitality company.
- Identified service gaps and high-performing locations, leading to improved customer satisfaction by 15%.
- Supported strategy shifts in marketing and amenities based on data-driven insights.

Sales Insight March 2003

- Designed an end-to-end sales insights dashboard capturing total earnings, profits, and product trends.
- Enabled business teams to track monthly and yearly growth patterns, improving sales forecasting accuracy by 25%.
- **Integrated multiple data sources** using **SQL** and leveraged advanced calculations in **Power BI/Tableau** to build dynamic, interactive visualizations.
- **Integrated and modeled data from multiple sources** (e.g., transactional, inventory) using advanced **SQL** queries to ensure data integrity and dashboard reliability.
- **Developed and monitored key performance indicators (KPIs)**, leading to a **15% reduction** in out-of-stock events through improved trend identification.

CERTIFICATIONS

Power Bi Pwc ([Link](#))

December 2023

- Completed a job simulation where I strengthened my PowerBI skills to better understand clients and their data visualisation needs.

Data Analytics KPMG ([Link](#))

October 2023

- Completed a simulation focused on advising a client on customer targeting with the Data, Analytics Modelling team
- Assessed data quality and completeness in preparation for analysis

SKILLS

Data Tools: Power BI, Power BI

Software Packages: Excel, MySQL, Excel

EXTRA-CURRICULAR ACTIVITIES

Captain of College Football Team – led the team in intercollegiate tournaments, fostering leadership, teamwork, and strategic decision-making skills.