

# Manchi Deekshitha

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## PROFESSIONAL SUMMARY

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B.Tech IT graduate with strong analytics foundation and passion for data-driven decision-making. Proficient in Excel, MySQL, Power BI, and Python (NumPy, pandas). Skilled in data visualization (Matplotlib, Seaborn) and dashboard optimization for enhanced decision-making. Adaptable and detail-oriented, eager to apply technical expertise to support organizational goals

## EDUCATION

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<b>Bachelor of Engineering</b> (Information technology) Sri Venkateshwara College of Engineering – Tirupati	2020 - 2024 Grade: 85.0%
<b>Intermediate (Class XII)</b> Space Central School (CBSE)	2019 - 2020 Grade: 79.0%
<b>Matriculation (Class X)</b> Padmavathi Vidyalaya (CBSE)	2017 - 2018 Grade: 84.0%

## EXPERIENCE

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<b>Project Engineering</b> WIPRO	September 2025 - Present <i>Chennai</i>
<ul style="list-style-type: none"><li>Perform data analysis using Python and Excel to support business insights and reporting</li><li>Conduct data cleaning, transformation, and preprocessing to improve data quality and usability</li><li>Automate repetitive data tasks using Python scripts</li><li>Currently pursuing training in Python-based Generative A</li></ul>	

## PROJECTS

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<b>Amazon E-Commerce Project</b> ( <a href="#">Demo</a> )	July 2024
<ul style="list-style-type: none"><li>Improved customer loyalty by 25% through data-driven insights.</li><li>Enhanced analysis accuracy by 30% through effective data modeling and ETL processes. July 2024</li><li>Increased sales by 12% in Health and Beauty and Electronics by optimizing discount percentages.</li></ul>	
<b>Social media Analysis</b> ( <a href="#">Github</a> ) ( <a href="#">Demo</a> )	June 2024
<ul style="list-style-type: none"><li>Analyzed Meta platform data using SQL, identifying user activity patterns and trends.</li><li>Developed KPIs, improving user acquisition efficiency by 20%. Categorized users: 10% highly active, 60% moderately active, and 30% inactive.</li><li>Proposed strategies, increasing user retention by 15% and engagement by 25%.</li></ul>	

## CERTIFICATIONS

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<b>Professional Certificate in Data Science - March 2024</b> Newton School ( <a href="#">Link</a> )	March 2024
Completed an intensive data science certification program covering topics such as data analysis, statistical modeling, and data visualization	
- Skills/Tools: SQL, Python, PowerBI, Spreadsheets, Statistics	

## SKILLS

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**Computer Languages:** Python, SQL, SQL, Python

**Data Tools:** Power BI, Power BI

**Software Packages:** Pandas, Matplotlib, Excel, MySQL, Excel

**Soft Skills:** Presentation Skills, Time management, Decision-making, Teamwork, Communication Skills

**Others:** Spreadsheet, Tableau, Analytics