

Ankur Shrivastava

[LinkedIn](#) • [Github](#)

PROFESSIONAL SUMMARY

Results-oriented Business Analyst with over 3 years of experience in data analytics, dashboarding, and stakeholder management. Skilled in SQL, Power BI, Excel, and Python. Proven ability to lead teams, communicate insights effectively, and build end-to-end analytics solutions. Passionate about solving real-world business problems through data. Open to opportunities in corporate analytics, reporting, risk, and finance domains.

EDUCATION

Master of Business Administration (Marketing) IMS DAVV Indore	2014 - 2016 Grade: 67.91%
Bachelor of Science (Computer Science) IEHE Bhopal	2009 - 2012 Grade: 54.66%
Intermediate (Class XII) Jawahar Navodaya Vidyalaya Raisen	2008 - 2009 Grade: 68.2%

EXPERIENCE

Consultant (Analyst) September 2024 - Present
Eclectic Mind Labs Private Limited *Ahemadabad*

- Developed an AI-powered mentoring system by integrating Google Sheets with Gemini API, automating personalized student feedback and saving significant manual effort.
- Developed centralized reporting in Looker Studio to monitor performance KPIs and task progress across teams.
- Automated students attendance and leave tracking using Google Sheets and formula logic, saving 10+ hours/month.

Business Analyst December 2022 - December 2023
Unacademy *Indore*

- Built interactive Power BI dashboards to track learner engagement, product usage, and key team performance indicators.
- Analyzed feedback and survey data using SQL, uncovering key drivers of learner dissatisfaction and helping increase satisfaction by 15%.
- Collaborated with engineering and product teams to develop custom reports aligned with leadership needs.

Business Analyst February 2021 - November 2022
Prepladder *Chandigarh*

- Spearheaded real-time reporting using SQL, Excel, and Power BI.
- Managed team of 7 SMEs and improved content delivery metrics by 20%.
- Delivered insights to leadership and defined functional documentation for dashboard features.

PROJECTS

Project: IMDb Movies Analysis using SQL ([Github](#)) ([Demo](#)) February 2024

- Performed MySQL-based analysis of IMDb dataset.
- Discovered rating trends, top genres, and crew insights.

HR-Analytics-Dashboard-Insights ([Github](#)) ([Demo](#)) January 2024

- Built dynamic dashboards using Pivot Tables, data modeling, and visual storytelling.

Creating a sales dashboard and obtaining key insights. (Excel) ([Github](#)) ([Demo](#)) December 2023

- Conducted country-wise, category-wise sales analysis using INDEX/MATCH, slicers, and time-series.

Anomaly Detection in Credit Card Transactions Power BI ([Github](#)) ([Demo](#)) November 2023

- Built fraud detection dashboard with DAX-based measures for telecom churn.
- Presented findings, including the **identification of fraudulent transactions, cash-out types, and victim profiles, through comprehensive visualizations and data storytelling.**

Salary Insights and Excel Dashboard ([Github](#)) ([Demo](#)) August 2023

- Identified top-paying roles and company size trends using multivariate Excel charts.

CERTIFICATIONS

Professional Certificate In Data Science Newton School ([Link](#)) June 2023

- **MS Excel** - Proficient in MS Excel, demonstrating advanced spreadsheet skills.
- **MySQL** - Competent in SQL for database management and querying.
- **Power BI** - Skilled in Power BI for effective data visualization and analysis.
- **Python** - Capable in Python, with a strong proficiency in data analysis and data manipulation

SKILLS

Computer Language: Python, SQL

Soft Skill: Leadership

Databases & Data Tools: Excel, MySQL, Power BI, Tableau

AI / ML: Machine Learning

Frameworks & Libraries: Matplotlib, Pandas

EXTRA-CURRICULAR ACTIVITIES

- Founder, Navankur Education: 40K+ YouTube subscribers, 3M+ views, 500+ educational videos.
- Regional Level Table Tennis Player.