

# Ankur Shrivastava

[LinkedIn](#) • [Github](#)

## PROFESSIONAL SUMMARY

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Results-oriented Business Analyst with over 3 years of experience in data analytics, dashboarding, and stakeholder management. Skilled in SQL, Power BI, Excel, and Python. Proven ability to lead teams, communicate insights effectively, and build end-to-end analytics solutions. Passionate about solving real-world business problems through data. Open to opportunities in corporate analytics, reporting, risk, and finance domains.

## EDUCATION

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<b>Master of Business Administration</b> (Marketing) IMS DAVV Indore	2014 - 2016 Grade: 67.91%
<b>Bachelor of Science</b> (Computer Science) IEHE Bhopal	2009 - 2012 Grade: 54.66%
<b>Intermediate (Class XII)</b> Jawahar Navodaya Vidyalaya Raisen	2008 - 2009 Grade: 68.2%

## EXPERIENCE

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**Consultant (Analyst)** September 2024 - Present  
Eclectic Mind Labs Private Limited *Ahemadabad*

- Developed an AI-powered mentoring system by integrating Google Sheets with Gemini API, automating personalized student feedback and saving significant manual effort.
- Developed centralized reporting in Looker Studio to monitor performance KPIs and task progress across teams.
- Automated students attendance and leave tracking using Google Sheets and formula logic, saving 10+ hours/month.

**Business Analyst** December 2022 - December 2023  
Unacademy *Indore*

- Built interactive Power BI dashboards to track learner engagement, product usage, and key team performance indicators.
- Analyzed feedback and survey data using SQL, uncovering key drivers of learner dissatisfaction and helping increase satisfaction by 15%.
- Collaborated with engineering and product teams to develop custom reports aligned with leadership needs.

**Business Analyst** February 2021 - November 2022  
Prepladder *Chandigarh*

- Spearheaded real-time reporting using SQL, Excel, and Power BI.
- Managed team of 7 SMEs and improved content delivery metrics by 20%.
- Delivered insights to leadership and defined functional documentation for dashboard features.

## PROJECTS

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**Project: IMDb Movies Analysis using SQL** ( [Github](#) ) ( [Demo](#) ) February 2024

- Performed MySQL-based analysis of IMDb dataset.
- Discovered rating trends, top genres, and crew insights.

**HR-Analytics-Dashboard-Insights** ( [Github](#) ) ( [Demo](#) ) January 2024

- Built dynamic dashboards using Pivot Tables, data modeling, and visual storytelling.

**Creating a sales dashboard and obtaining key insights. (Excel)** ( [Github](#) ) ( [Demo](#) ) December 2023

- Conducted country-wise, category-wise sales analysis using INDEX/MATCH, slicers, and time-series.

**Anomaly Detection in Credit Card Transactions Power BI** ( [Github](#) ) ( [Demo](#) ) November 2023

- Built fraud detection dashboard with DAX-based measures for telecom churn.
- Presented findings, including the **identification of fraudulent transactions, cash-out types, and victim profiles, through comprehensive visualizations and data storytelling.**

- Identified top-paying roles and company size trends using multivariate Excel charts.

## CERTIFICATIONS

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**Professional Certificate In Data Science** Newton School ( [Link](#) )

June 2023

- **MS Excel** - Proficient in MS Excel, demonstrating advanced spreadsheet skills.
- **MySQL** - Competent in SQL for database management and querying.
- **Power BI** - Skilled in Power BI for effective data visualization and analysis.
- **Python** - Capable in Python, with a strong proficiency in data analysis and data manipulation

## SKILLS

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**Computer Languages:** Machine Learning, Python, SQL

**Data Tools:** Power BI

**Software Packages:** Pandas, Matplotlib, Excel, MySQL

**Soft Skills:** Leadership

**Others:** Tableau

## EXTRA-CURRICULAR ACTIVITIES

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- Founder, Navankur Education: 40K+ YouTube subscribers, 3M+ views, 500+ educational videos.
- Regional Level Table Tennis Player.