

Priyanka Hunagund

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PROFESSIONAL SUMMARY

Results-driven Data Analyst with expertise in SQL (joins, subqueries, aggregations), Advanced Excel (Pivot Tables, XLOOKUP, dashboards), and Power BI (data modeling, DAX basics, interactive dashboards). Experienced in data validation, KPI reporting, and business performance analysis to support strategic decision-making. Strong ability to identify trends, optimize processes, and deliver actionable insights from complex datasets. Adept at stakeholder management with excellent interpersonal and communication skills, effectively collaborating with cross-functional teams to translate business requirements into data-driven solutions. Actively upskilling in AI-powered analytics and business intelligence tools.

EDUCATION

Bachelor of Engineering (Electronics and Communication Engineering) KLE Technological University (BVB)	2021 - 2024 Grade: 7.97/10.0
Intermediate (Class XII) Mahesh PU College	2019 - 2020 Grade: 79.5%
Matriculation (Class X) Parivarthan Gurukul Heritage (ICSE)	2017 - 2018 Grade: 86.4%

EXPERIENCE

Software Engineer – Graduate Apprentice August 2024 - August 2025
Bosch Limited Bengaluru

- Collaborated with cross-functional stakeholders (electrical, mechanical, vendors, customers, and Bosch Germany headquarters) to gather business and technical requirements, ensuring alignment with project objectives.
- Translated functional requirements into structured automation logic and system workflows, improving operational efficiency and machine performance.
- Improved PLC–MES data integration processes, enhancing data accuracy by 25% and enabling more reliable production monitoring and reporting.
- Supported project planning through structured documentation, progress tracking, and performance reporting to ensure timely project delivery.
- Acted as a communication bridge between technical teams and stakeholders, strengthening stakeholder management and cross-functional collaboration.

PROJECTS

Blinkit Sales Performance & Retail Analytics Dashboard ([Github](#)) December 2025

- **Data Visualization & BI:** Developed an interactive dashboard to track **\$1.20M in total sales** and **8,523 items**, utilizing advanced filtering to analyze performance across 16+ product categories like Fruits and Snacks.
- **Trend & Segment Analysis:** Conducted time-series analysis identifying a peak outlet establishment year in **2018 (\$205K sales)** and segmented revenue by location, revealing **Tier 3 cities** as the top contributors at **\$472.13K**.
- **Operational Insights:** Evaluated outlet efficiency by comparing **Supermarket Type 1 (\$787.55K sales)** against smaller formats, providing data-backed insights into average sales (\$141) and customer ratings (3.9/5.0).

Real-Time Investment Dashboard – Astro Sage (Call Center Analytics) ([Github](#)) July 2025

- **Financial Data Modeling:** Architected an Excel-based investment tracker for a **Rs.1 Cr budget**, using **Advanced Formulas (VLOOKUP, INDEX/MATCH, SUMIFS)** to consolidate data across 4 core departments.
- **Dynamic Dashboarding:** Developed interactive dashboards using **Pivot Tables, Slicers, and Data Validation**, providing stakeholders with real-time visibility into cost-benefit ratios and performance trends.
- **Optimization & ROI:** Identified high and low-performing cost areas through **Variance Analysis**, enabling a **15–20% improvement** in fund reallocation efficiency for future strategic cycles.

IPL-Analytics-Player-Performance-Auction-Optimization-SQL ([Github](#)) March 2025

- **Data Architecture & ETL:** Engineered a relational database from fragmented IPL datasets, performing complex **Table Joins and CTEs** to consolidate multi-source scoring data (hits vs. extras) and historical team records for 100% reporting accuracy.

- **Diagnostic Analytics:** Leveraged **SQL Window Functions (RANK, OVER)** to identify structural team weaknesses, revealing a critical "All Attack, No Defense" imbalance where record-breaking run totals were offset by stagnant bowling metrics.
- **Strategic Decision Support:** Developed an optimization framework using **Stadium Win-Rate Analysis** and player-type segmentation, identifying a lack of middle-order depth and providing data-backed recommendations for auction and toss strategies.

CERTIFICATIONS

Advanced SQL HACKERRANK ([Link](#)) January 2026

- Validated technical skills through a Hacker Rank skills-based assessment, showcasing capability in complex database querying and problem-solving relevant to data-driven roles

Professional Certificate in Data Analysis Newton School ([Link](#)) August 2025

- Specialized in Advanced SQL, Excel BI, and Predictive Performance Modeling.

Graduate Apprentice Bosch limited August 2024

- Completed Graduate Apprentice training at Bosch Limited, gaining hands-on exposure to industrial automation, manufacturing processes, and shop-floor operations.

SKILLS

Computer Languages: SQL, SQL, Python

Data Tools: Power BI, Power BI

Software Packages: Excel, MySQL, Excel

Soft Skills: Interpersonal communication, Teamwork, Communication Skills

Others: Spreadsheet

EXTRA-CURRICULAR ACTIVITIES

- **Sports:** Kabaddi player, demonstrating teamwork, discipline, and resilience
- **Entrepreneurship:** Operate a small baking venture, showcasing planning, creativity, and execution
- **Volunteering:** Community service experience developing leadership and collaboration skills