

Himanshu Chouhan

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PROFESSIONAL SUMMARY

Results-driven Senior MIS Executive with expertise in database management, data analysis, and reporting. Proven ability to drive business insights through data-driven solutions. Additionally, 1 year of experience in CRM, leveraging customer insights to enhance business relationships.

EDUCATION

Master of Business Administration (Management) Devi Ahilya Vishwavidyalaya	2022 - 2024 Grade: 6.0/10.0
Bachelor of Education (Education) VNS College of Physical Education, Barkatullah University	2019 - 2022 Grade: 89.0%
Intermediate (Class XII) Morning Star H. S School	2017 - 2018 Grade: 55.0%
Matriculation (Class X) Morning Star H. S School	2015 - 2016 Grade: 62.0%

EXPERIENCE

Senior MIS Executive May 2025 - Present
IMS Group *Ahmedabad*

- Designed and automated MIS reports & dashboards, reducing reporting time by 10%.
- Analyzed large datasets to provide insights on sales, operations, and customer engagement.
- Developed interactive Power BI dashboards to track KPIs and business performance.
- Conducted data validation & reconciliation ensuring 100% accuracy in reports.
- Analysis dataset to support management in forecasting and strategic planning.

Customer Relationship Management Executive March 2024 - May 2025
RDA BULK PACKAGING *Indore, Madhya Pradesh*

- Managed and optimized CRM systems, increasing data accessibility by 30%, which improved sales team efficiency.
- Generated detailed sales reports that contributed to a 15% increase in monthly sales by identifying key trends and opportunities.
- Analyzed sales data, leading to the implementation of new strategies that boosted customer retention rates by 10%

PROJECTS

Zomato Restaurants Expansion ([Demo](#)) December 2024

- Gathered cleaned and structured extensive datasets to support Zomato's global restaurant expansions strategy, ensuring high data quality and integrity.
- Developed dynamic, interactive Excel dashboards using advanced formula (VLookup, Pivot tables, XLookup and conditional formatting) to track market performance and identify expansion opportunities.
- Conducted in-depth market analysis, delivering data-driven insights that helped shape Zomato's international growth decisions and optimize market entry strategies.

SKILLS

Data Tools: Power BI, Power BI

Software Packages: Excel, MySQL, Excel

Soft Skills: Presentation Skills, Time management, Decision-making, Critical Thinking

Others: Spreadsheet